## **Press Release**

For immediate release

## Consolidating Bitlogix Products Under One Company Name

**Frisco**, **Texas**, **August 5**, **2020** – Bitlogix Software LLC announced today that the company's shareholders and board of directors approved to rename the company name to Bitlogix LLC, effective immediately.

Robert Sterzing, CEO of the company, commented, "Our success in recent times is a testament to our attention to customer needs and our core competency in infrastructure security and IoT network management. The Bitlogix brand is synonymous with advanced control technology, infrastructure hardware products and exceptional software design. The name change reflects the company's focus on software and hardware products in the infrastructure security space. Consolidating the Bitlogix brand and product identities under Bitlogix LLC will increase awareness of Bitlogix in the United States, Europe, and around the world. We are about to begin a process of aggressive brand building and it is critical for us to project a clear image of who we are and the products we create."

Bitlogix develops and markets network management software and hardware to monitor, manage, and provision IoT, display and projector devices on a LAN or WAN. Bitlogix's products are designed for corporate, government, defense, healthcare, energy, and education IT infrastructures.

**Bitlogix Corporation**, based in Frisco, Texas develops and markets network management software for audio visual equipment to assist in controlling and maintaining projectors and flat panel displays over a

Bitlogix Corporation Press Release, August 05, 2020

LAN/WAN. Bitlogix's products are designed for the educational, government and corporate market to reduce operating costs and to improve equipment ROI. For additional information please visit

www.bitlogix.com.

All Bitlogix brand and product names are trademarks or registered trademarks of Bitlogix Corporation and/or its affiliates in the United States and other countries. Bitlogix LLC (formerly Bitlogix Software LLC) is affiliated with Bitlogix Corporation. All other marks are the property of their respective owners.

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