

## **Press Release**

For immediate release

*Bitlogix™ stands for advanced control technology*

### **QuickLogix International announces name change to Bitlogix Software LLC**

**Dallas, Texas, USA, December 1, 2004** – QuickLogix International announced today that the company's shareholders and board of directors approved a name change to Bitlogix Software LLC, effective immediately. The Company's website has been changed to [www.bitlogix.com](http://www.bitlogix.com).

Robert Sterzing, president of the company, commented, "Our success and growth in recent times is a testament to our attention to customer needs and our core competency in TCP/IP based Media Control Software. The Bitlogix brand is synonymous with advanced control technology and exceptional software design. Consolidating the company and product identities under one brand will increase awareness of Bitlogix around the world. We are about to begin a process of aggressive brand building and it is critical for us to project a clear image of who we are and the products we create."

Bitlogix develops software tools for audiovisual applications to assist in controlling and maintaining audiovisual equipment over a LAN/WAN. The Bitlogix NetControl® software gives the user the ability to do remote maintenance of audiovisual equipment over a TCP/IP network without actually seeing the AV equipment. It is designed to run in 24/7 applications. NetControl® is compatible for use with Microsoft® Windows® 2000 and Microsoft® Windows® XP.

**Bitlogix Corporation**, based in Frisco, Texas develops and markets network management software for audio visual equipment to assist in controlling and maintaining projectors and flat panel displays over a LAN/WAN. Bitlogix's products are designed for the educational, government and corporate market to reduce operating costs and to improve equipment ROI. For additional information please visit [www.bitlogix.com](http://www.bitlogix.com).

All Bitlogix brand and product names are trademarks or registered trademarks of Bitlogix Corporation and/or its affiliates in the United States and other countries. Bitlogix LLC (formerly Bitlogix Software LLC) is affiliated with Bitlogix Corporation. All other marks are the property of their respective owners.

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